TEMPLON īi

WILL COTTON

ARTSY, May 1, 2025

Our Guide to New York Art Week 2025 Casey Lesser

Thursday, May 8: Chelsea galleries galore

Today's the real kickoff of fair season—and one of the best gallery opening nights in Chelsea.

Start your day with a fair:

Pick your vibe—maybe NADA, Future Fair, or Frieze (though it's still a VIP day at Frieze, so tickets will be less pricey on Saturday and Sunday)—then spend a few hours strolling the fair at your pace.

Plot out a gallery crawl through Chelsea in the afternoon:



 Will Cotton at Templon: In these new paintings, Cotton's candy dream world gets a new protagonist: the mermaid. The artist's glossy, seductive paintings blend Americana and myth, while examining power dynamics and beauty.